

**THURSDAY MAY 22ND 2025**

**IREM ORANGE COUNTY'S  
ANNUAL SOUTHERN CALIFORNIA  
INVEST IN SUCCESS  
REAL ESTATE CONFERENCE**

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**HYATT REGENCY ORANGE COUNTY**

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**SPONSORSHIP CATALOG**



# SPONSORSHIP OPPORTUNITIES

## KEYNOTE SPONSOR (1 AVAILABLE)

**\$1,500**

- EXCLUSIVE LOGO PLACEMENT ON EVENT SIGNAGE
- PREMIUM LOGO PLACEMENT IN EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE FULL-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

## TRADE SHOW COCKTAIL RECEPTION SPONSOR (1 AVAILABLE)

**\$1,500**

- LOGO VISIBILITY ON EVENT DRINK TICKETS AND TRADE SHOW COCKTAIL RECEPTION SIGNAGE
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

## PARKING SPONSOR (2 AVAILABLE)

**\$1,500**

- LOGO VISIBILITY AND SIGNAGE AT TICKET VALIDATION STATION
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE



# SPONSORSHIP OPPORTUNITIES

## LUNCH SPONSOR (1 AVAILABLE)

**\$1,500**

- LOGO VISIBILITY AND SIGNAGE AT TICKET VALIDATION STATION
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

## BREAKOUT SESSION (4 AVAILABLE)

**\$1,500**

- EXCLUSIVE PODIUM RECOGNITION AS BREAKOUT SESSION SPONSOR
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- EXCLUSIVE LOGO PLACEMENT ON ALL BREAKOUT SESSION SIGNAGE AND MATERIALS DAY OF CONFERENCE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

## GRAND PRIZE SPONSOR (1 AVAILABLE)

**\$1,250**

- EXCLUSIVE OPPORTUNITY FOR ONE (1) REPRESENTATIVE TO DRAW THE WINNING GAME CARD AND ANNOUNCE THE NAME OF THE \$1K PRIZE WINNER DURING THE TRADE SHOW COCKTAIL RECEPTION.
- PREMIUM LOGO PLACEMENT ON PRIZE DRAWING ENVELOPE AS WELL AS IN EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE



# SPONSORSHIP OPPORTUNITIES

## PHOTO BOOTH SPONSOR (SOLD OUT)

**\$1,000**

- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- COMPANY LOGO ON PHOTOS
- REGISTRATION FOR ONE (1) ATTENDEE

## GAME CARD (11 AVAILABLE)

**\$500**

- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- LOGO PLACEMENT ON TRADESHOW GAMECARD
- **MUST PURCHASE A TRADE SHOW BOOTH FOR THIS SPONSORSHIP\***

## TRADE SHOW EXHIBITOR BOOTH (26 AVAILABLE)

**\$1,750**

- 10' X 10' PIPED/DRAPED TRADE SHOW AREA (10' WIDE, 10' DEEP) WITH 3' HIGH SIDE WALLS AND 10' HIGH BLACK WALL.
- (1) 6' LONG TABLE AND (2) CHAIRS (COLOR OF TABLE LINED WILL BE WHITE OR BLACK DEPENDING ON AVAILABILITY )
- (2) ALL DAY CONFERENCE TICKETS
- (5) TRADE SHOW ONLY TICKETS THAT YOU MAY HAND OUT TO PROPERTY MANAGERS AND OTHER NON-SERVICE PROVIDER CONTACTS. PLEASE INFORM YOUR GUESTS TO BRING BUSINESS CARDS TO FACILITATE THEIR CHECK IN.



# SPONSORSHIP OPPORTUNITIES

## IN KIND SPONSORSHIPS

### LANYARD SPONSOR (SOLD OUT)

- PROVIDE LANYARDS WITH COMPANY LOGO FOR ALL CONFERENCE ATTENDEES.
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

### BAG SPONSOR (1 AVAILABLE)

- PREMIUM LOGO PLACEMENT ON SWAG BAGS PROVIDED TO EACH ATTENDEE (BAGS TO BE PROVIDED BY SPONSOR)
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

### SECURITY SPONSOR (SOLD OUT)

- PROVIDE SECURITY FOR DAY OF CONFERENCE.
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

**FOR MORE INFORMATION CONTACT:**

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