## 2024 ANNUAL AWARDS & INSTALLATION GALA FRIDAY, OCTOBER 18TH, 2024

# SPONSORSHIP CATALOG & BENEFITS



MARCONI AUTOMOTIVE MUSEUM 1302 Industrial Drive Tustin, CA 92780

#### **RECEPTION DINNER SPONSOR \$3,000 (SOLD OUT)**

- 1 TABLE OF (10)
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM
- PRIORITY TABLE SEATING
- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- SIGNAGE WITH LOGO AT EVENT
- LOGO ON MENUS DISPLAYED AT EACH TABLE

#### RECEPTION WINE SPONSOR \$3,000 (SOLD OUT)

- 1 TABLE OF (10)
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM
- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- 2 BOTTLES OF WINE ON EVERY TABLE WITH COMPANY LOGO ON TAGS
- SIGNAGE WITH LOGO AT EVENT

#### **RECEPTION COCKTAIL NAPKIN SPONSOR \$3,000 (SOLD OUT)**

- 1 TABLE OF (10)
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM
- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- SIGNAGE IN BAR AREA AT EVENT
- SPECIALTY COCKTAIL OF THE NIGHT NAMED AFTER THE SPONSOR
- NAPKINS WITH COMPANY LOGO (OPTIONAL NAPKIN PROVIDED BY SPONSOR)

#### **RECEPTION DESSERT SPONSOR \$3,000 (SOLD OUT)**

- 1 TABLE OF (10)
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM
- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- SIGNAGE AT RECEPTION
- COMPANY RECOGNIZED ON ACTUAL DESSERT (OPTIONAL PROVIDED BY SPONSOR)

#### VALET SPONSOR \$2,500 (1 of 2 AVAILABLE)

- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- SIGNAGE AT VALET AREA OF EVENT
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM
- COMPANY LOGO GIVE AWAY ITEM LEFT IN CAR (PROVIDED BY SPONSOR; NEED TO BE PREAPPROVED BY IREM OC EXECUTIVE COUNCIL)
- HALF TABLE OF (5)

#### AWARD SPONSOR \$2,500 (2 OF 4 AVAILABLE; AWARD ASSIGNED)

- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM
- PRESENTATION OF AWARD BY COMPANY REPRESENTATIVE
- SIGNAGE AT RECEPTION
- HALF TABLE OF (5)

#### LYFT SPONSOR \$2,500 (SOLD OUT)

- LOGO ON ALL MARKETING LEADING UP TO THE EVENT INCLUDING
  EMAIL WITH LYFT CODE INSTRUCTIONS
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM
- SIGNAGE INCLUDING COMPANY LOGO WITH LYFT CODE

#### AFTER PARTY SPONSOR \$2,000 (4 AVAILABLE)

- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- SIGNAGE IN AFTER PARTY AREA
- SIGNAGE ON AFTER PARTY FOOD (STICKER/LABEL/ETC.)
- (3) ADDITIONAL DRINK TICKETS
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM

#### DJ SPONSOR \$2,000 (2 AVAILABLE)

- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- SIGNAGE IN DJ AREA
- (3) ADDITIONAL DRINK TICKETS
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM
- AFTER-PARTY ANNOUNCEMENT BY COMPANY REPRESENTATIVE

#### BAR SPONSOR \$2,000 (SOLD OUT)

- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- SIGNAGE AROUND BAR AREA AT EVENT
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM
- LOGO ON DRINK TICKETS FOR EVENT
- (5) ADDITIONAL DRINK TICKETS FOR EVENT

#### PHOTO BOOTH SPONSOR \$2,000 (SOLD OUT)

- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM
- LOGO ON SIGNAGE AT PHOTO BOOTH
- LOGO ON PHOTO BOOTH PICTURES
- (3) ADDITIONAL DRINK TICKETS

RECEPTION A/V SPONSOR \$1,500 (3 OF 4 AVAILABLE)

- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- LOGO ON SIGNAGE AT EVENT
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM

#### **CENTERPIECE (SOLD OUT)**

- CENTERPIECE TENTS AT EVERY TABLE WITH SPONSOR LOGO
- CENTERPIECES PROVIDED BY SPONSOR DAY OF EVENT
- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM

### <u>IN-KIND SPONSORSHIPS</u>

#### PHOTOGRAPHY (SOLD OUT)

- LOGO ON ALL MARKETING LEADING UP TO THE EVENT
- PHOTOGRAPHY PROVIDED BY SPONSOR DAY OF EVENT
- LOGO ON SIGNAGE AT EVENT
- VERBAL RECOGNITION OF COMPANY NAME FROM PODIUM

#### FOR MORE INFORMATION CONTACT: Jessi Reynoza info@iremoc.org (949) 617-1400